



Natural Awakenings' Family of Franchises is Thriving

Natural Awakenings Publishing Corp. (NAPC) recently welcomed a large group of new publishers that completed

an October training program at corporate headquarters in Naples, Florida. The NAPC training staff spent several days with the entrepreneurs now launching new Natural Awakenings territories or taking over the production of existing magazines in locales across the nation. New markets include Syracuse, New York; Cincinnati and Columbus, Ohio; Baltimore, Maryland; and Hudson County, New Jersey. Existing franchises with new publishers at the helm include San Antonio, Texas; Bergen County and Somerset, New Jersey; Roanoke, Virginia; Santa Fe, New Mexico; and Long Island, New York.

Company CEO Sharon Bruckman launched the first edition of *Natural Awakenings* in 1994 and began franchising it in 1999. The company currently publishes more than 80 *Natural Awakenings* magazines throughout the United States and in Puerto Rico, with 1.5 million monthly print copies and a collective readership exceeding 3 million.

"Interest in naturally healthy living that's good for people and the planet is now influencing mainstream America, thanks in part to our active and growing readership," says Bruckman. "Our dedicated family of publishers, supported by loyal advertisers, makes it possible for everyone to know they have healthy-life choices available to them."

For a list of where Natural Awakenings is publishing or to learn more about franchising opportunities, visit NaturalAwakeningsMag.com or call 239-530-1377.

New Massage Therapist and Special Offer at Saille Healing Path

Kat Farber, of Saille Healing Path, in Cordova, welcomes licensed massage therapist Debra Clift to her practice. In addition, all new clients to Saille Healing Path will receive a free aromatherapy sample throughout the month of November.

Clift specializes in stress reduction and personalized, affordable massage care, both at the office in Cordova and also at work sites. Her relaxing, professional services help clients who suffer from high-stress situations at home or at work, have sinus issues, experience muscle aches and pains or just need to set aside some "me" time.

Farber, also a licensed massage therapist, specializes in pain management (including auto-immune disorders, fibromyalgia, arthritis and other chronic pain issues), injury reduction and prevention and oncology massage. She is also a certified aromatherapist who specializes in clinical use of essential oils and offers aromatherapy consultations to create personalized blends. A line of pre-made essential oil blends is available at the office.

In addition, Saille Healing Path will begin offering nutritional counseling in January 2013.

Location: Saille Healing Path, 235 Germantown Bend Cove, St. 2, Cordova. For more information, call 901-545-9086 or visit SailleHealingPath.com. See display ad on page 6.



Sacred Buddhist Relics Available for Viewing



The Maitreya Project Relic Tour, a collection of sacred Buddhist relics currently touring the world,

will be available for free viewing this month at the Pho Da Buddhist Temple, in Memphis. The viewing times are: 6 p.m. on November 9; 10 a.m. to 7 p.m. on November 10; and 10 a.m. to 5 p.m. on November 11.

These inspiring and healing relics were found among the cremation ashes of Buddhist masters. They resemble pearl-like crystals, which Buddhists believe embody the master's spiritual qualities of compassion and wisdom and are deliberately produced by the master at his death.

The relics are visible inside display cases that encircle a life-size, golden statue of the Maitreya Buddha ("maitreya" comes from the Sanskrit for "loving-kindness"). Visitors may participate in a blessing ceremony, during which the relics of the Buddha are gently placed on the crown of each visitor's head as a personal blessing.

According to Buddhist scriptures, Maitreya will be the next Buddha to bring teachings of loving-kindness to the world. Eventually, the relics will be enshrined in a bronze statue of Maitreya Buddha that is being built in northern India. About this project, His Holiness the Dalai Lama has said, "Now in today's world, we really need the promotion of Maitreya . . . loving-kindness."

Cost: Free. Location: Pho Da Buddhist Temple, 3951 Frayser Raleigh Rd., Memphis. For more information, call 901-308-7036, email MemphisRelicTour@gmail.com or visit MaitreyaProject.org, Maitreya Relic Tour Memphis on Facebook or Maitreya Project Relic Tour Press Coverage on YouTube.